



## BEYOND 2020 PRESS RELEASE

On the 27<sup>th</sup>, 28<sup>th</sup> and 29<sup>th</sup> July, the city of Olinda welcomes the BEYOND2020 Forum! This event, is the result of an international organization of the Brazilian Human Smart Cities Network, Pointify and Update Cities bringing to Pernambuco a group of thinkers, activists, government officials, entrepreneurs and decision makers in their respective areas of work, both from the public and the private sector.

The aim is to contribute to the vision that cities have to become increasingly smarter and human - in which the focus of urban innovation ecosystems aims at ensuring that the technology works as a support tool for citizens.

"In the current context of mobility, investment, innovation and entrepreneurship, in which cities act as 'living beings', endowed with its own energy and smartness that allows them to reinvent themselves year after year. We want to highlight and strengthen the role of humans as the core of the transformation of the city and improve its intervention in this new stage of evolution of our planet," said the organizing committee.

The debate about openness, security and transparency of the use of data requires the involvement and active participation of central and local government and all stakeholders in the different areas of intervention and experience of the cities, especially cities that want to become Smart and Human.

For two days, the Forum will feature FIWARE workshops, and entrepreneurship and the first meeting OASC Brazil, inviting participants to go beyond, to contribute to the construction of the future policies, of the future cities and the future citizens.

See website Beyond2020 and Facebook page, as well as a complete program that we send attachment.